



EDUCATION

P.G. Diploma in Advertising & Public Relations from K.C College of Management Studies, Mumbai.

B.A Economics, Mumbai University

Web & Graphic Designing certification from The Work Station Computer Education.

SHEETAL KALELKAR
Graphic Designer

EXPERIENCE

WEB DESIGNER

EXA WEB SOLUTIONS PVT. LTD. MUMBAI

Feb 2014 - Mar 2015

Effectively offered new design concepts to the existing client websites.

Conducted bi-monthly conference call meetings on design efficiency with design teams located overseas.

Designed and executed various logos for internal management teams within India and overseas.

Examples of work - www.aboutsmiles.com.au | www.twobayforks.com.au | www.het.com.au

GRAPHIC DESIGNER

PODAR INTERNATIONAL SCHOOL, MUMBAI

Aug 2013 - Dec 2013

Developed layouts for school magazines.

Co-ordinated directly with the school management for every project

JUNIOR WEB DESIGNER

WATER COMMUNICATIONS, MUMBAI

Jan 2012 - Jan 2013

Effectively handled client websites by maintaining and updating them independently for initial 3 months.

Completed my first solo project 2 weeks ahead of schedule with 75% satisfaction from the client.

Offered prompt services to the clients by co-ordinating with them directly.

Examples of work - www.shrikrishnashray.com | marshallswallcoverings.com | www.indianinstituteofarchitects.com

ABOUT ME

I'm an enthusiastic designer. I feel everything is always created twice, first in the mind & then on the canvas! I enjoy exploring and researching to offer finer design solutions that create better experiences for people. I love to learn in my spare time. My perspective and good eye for detail impact my design - from empathizing with users to creating significant visuals.

MY WORK

www.sheetalkalelkar.com

SKILLS

Photoshop | Illustrator | Flash | HTML | CSS

CONTACT

Email : hishetl@gmail.com